

YOUTUBE.COM/STEFANDRURY | YOUTUBE.COM/@STEF747

YOUTUBE CREATOR | PILOT | TRAVELLER



154K / 16K

YouTube Subscribers (main channel / Stef's World)



23K

Avg views / video



3.8M

Mins watched/month

26K

16K

Instagram followers

TikTok followers

KEY NICHES



AVIATION

Private & Commercial Aviation

TRAVEL

Airports, Airlines, Destinations





PRODUCTS

Technology and product reviews

ABOUT ME

YouTuber, pilot, traveller, entrepreneur.

I share content and stories to motivate my viewers to embrace a life of excitement, curiosity, and discovery.

I have two YouTube channels, an Instagram and TikTok account and reach an engaged global audience of followers.

I look forward to working with you.

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RECENT BRAND PARTNERSHIPS

















DIGITAL ASSETS I CAN CREATE FOR YOUR BRAND



Long Form Videos
2 x established YouTube channels



Short Form Videos
YouTube / Instagram / TikTok



Written posts www.stef747.com website

AUDIENCE

- 39% 25-34
- 23% 18-24
- 17% 35-44
- 89% Male / 11% Female

Core markets:

- Australia, USA, UK
- Viewed in over 232 countries

RECENT VIDEOS (VIEWS)

- Inside Singapore Airlines (355K)
- The Tesla of Aviation (626K)
- Bullet Train vlog (364K)
- Garmin Cockpit reveal (41K)
- Garmin Watch Review (130K)
- The Cirrus Vision Jet (510K)
- Building an F1 circuit (440K)
- Qantas Prem Economy (32K)



Contact Email

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My Website

STEF747.COM